

# AdMedia!

Technologies

**RESULTS**  
**DRIVEN**  
Measure. Manage. Move.



A Result Driven Agency



Who We Are

- ❖ AdMedia Technologies Pvt. Ltd. is India's best digital marketing agency located in Noida Delhi NCR. **Our ethos is simple, to maximize returns through** Search Engine Optimization (SEO), Social Media Optimization (SMO), Google AdWords-Pay Per Click (PPC), Online Reputation Management (ORM), Website Designing, Development and Mobile Apps with years of in house experience across multiple industries and channels, whilst still maintaining a high focus on Service & Client Satisfaction.
- ❖ AdMedia Technologies can elevate your brand's online presence with the aid of modern thoughts, technologies, processes and outlook. From start-ups to Fortune ranked firms – we have aided companies from various niche businesses get the due exposure in the intensely competitive online market space.

# Why Choose US?

- ❖ We are a company focused on providing the best ROI for your business.
- ❖ We have a cumulative experience of 7+ years in the industry.
- ❖ We offer the latest strategies and technologies to make the most of a dynamically changing market.
- ❖ Our team comprises of experienced, qualified and licensed professionals who can think out-of-the-box and innovate strategies to fast track clients towards success.
- ❖ We have a full range of digital marketing services that can meet the needs of any business size.
- ❖ We offer clients to choose packages and advertising bundles as per the specific business needs.
- ❖ Our charges are quite wallet friendly and meet the business budgets aptly.
- ❖ A project is not complete, on our end, until we have satisfied the client.

# Our Vision

- ❖ Our vision is simple that we all are on the same sea So, Let's become a "helping hand for each other".
- ❖ We want to recognize as a leading provider of Digital Marketing and Branding Solutions.
- ❖ We are committed to earning our Client's Trust through outstanding Execution and Uncompromising dedication to their success.

# Management Team



- ❖ Cohesive leadership
- ❖ Effective communication
- ❖ Common goal
- ❖ Defined team roles and responsibilities
- ❖ Command and Control
- ❖ Engage and Create

# Our Management Team

- ❖ Our Agency is built on a sound foundation. The Management team and employees leverages knowledge, experience and understanding gained over the years to provide Solutions that meet the Clients expectations.
- ❖ The Management embraces new technologies and changing trends of the benefit of its Clients in a bid to providing them with the competitive advantage, enhance customer loyalty and predictable profitability.

# Our Services



**Social  
Media  
Marketing**





# Digital Marketing Services

Think like a Customer, not a Marketer

## SEO

- Increase Google Ranking
- Boost Online Conversion Rates

## PPC

- You Only Pay When Someone Clicks Your Ad
- Get Quick Results

## SMO

- Make your Website More Approachable
- Build Brand Awareness Among The Prospects

# Search Engine Optimization

## Benefits Of SEO for Your Company/Brand

- ❖ **Increased Traffic:** Top positions on the search engine result pages receive a majority of the impressions and clicks, so ranking in these top positions can result in significant traffic increases for your website.
- ❖ **Cost effectiveness:** SEO is one of the most cost-effective marketing strategies because it targets users who are actively looking for your products and services online.
- ❖ **Increased site usability:** In an effort to make your website easier to navigate for the search engines, SEO simultaneously helps to make your website more navigable for users as well.
- ❖ **Brand Awareness:** Since top position rankings result in significant impressions, having your website in these top positions on the result pages translates to more exposure for your website. Plus, being on the first page for your targeted keywords not only helps users to associate your brand with those keywords, but it instills trust, since companies on the first page are generally perceived to be more trustworthy.
- ❖ **ROI:** SEO provides trackable and quantifiable results, regardless of whether you are an ecommerce or non-ecommerce site so there are no qualms when it comes to ROI.

# Pay Per Click Advertising

## Benefits Of PPC for Your Company/Brand

- ❖ **Fast Results:** Businesses need results and they want them fast. PPC is perhaps the fastest way to run an advertising campaign and get instant results.
- ❖ **Budget Friendly:** When it comes to PPC there are no budget restrictions. You choose how much to pay for a click and how much money to spend for an ad or campaign.
- ❖ **Measurable results:** You can measure anything that is related to a PPC campaign from costs, profits, views, clicks, visits and many more.
- ❖ **Reach the right audience:** When running a PPC campaign you choose where and when your ads will appear based on a number of factors including keywords, location, website, device, time and date and much more.
- ❖ **Brand recognition:** You can use PPC to target keywords related to your industry so that people searching for those keywords will constantly see your ads, indirectly they help you increase brand awareness and establish your business as an authority and leader in your industry.

# Social Media Optimization

## Benefits Of SMO for Your Company/Brand

- ❖ **Traffic:** Apart from search engines marketing, the top source of traffic is SMO, you can expect huge traffic on your website.
- ❖ **Website's visibility:** A big number of people use social networking websites, forums, and online communities. SMO helps you to increase website visibility.
- ❖ **Communication channel:** Now a day, companies provide their customers a business channel (apart from traditional email and call support) such as Facebook page, so that the customers can easily reach them and they can have a great connection.
- ❖ **Quick Popularity:** If you need quick popularity then you either need to take help of Television Advertisement or SMO Services. With the help of SMO, you can get quick popularity.
- ❖ **Customer satisfaction:** If a customer contacts you via your Social Media channel and gets an immediate response then it helps increasing the customer satisfaction rate while increasing the credibility as well.

# Website Design & Development

## Benefits Of Website Design & Development for Your Company/Brand

Whether You have a Start-Up project to launch, an idea for a custom software solution for your company, or you are engaged in software product development, we are ready to provide full-cycle software development services at each stage of your project.

- ❖ **Customize Software Development**
- ❖ **Responsive & Mobile Website Design**
- ❖ **CMS Based Websites**
- ❖ **E-Commerce Websites**
- ❖ **Portal & Product Development**
- ❖ **CRM & Products Development**

# Mobile APP Development

## Benefits Of Mobile APP Development for Your Company/Brand

We bring the mobile app technology to businesses in the easiest way possible. Mobile technology is a powerful tool for business to interact with its prospects and customers, so we created a simple and low-cost way to do it.

The mobile applications are done for you from start to finish. Our designers and developers take time to fully understand your target audience and carefully contract the perfect user interface to match their requirements.

- ❖ IOS & iPad Application Development
- ❖ Android Application Development
- ❖ Native & Cross Platform Application Development

# Our Featured Clients



SHINEPAC

WEST LIGHTS



# Quality Process

We Deliver Value By Delivering Quality!

Quality is in the core of our AdMedia Technologies values and its reflects in everything we do.

Our Leaders along with a dedicated independent quality control team monitors and alerts at every step of our production.

AdMedia Technologies Quality Principles: Three principles dictate the quality analysis and parameters at AdMedia Technologies.

- ❖ Full-Cycle Quality Assurance Testing
- ❖ Document & Code Review
- ❖ Defect Tracking
- ❖ Process Monitoring
- ❖ Risk Management
- ❖ Configuration Management



# Our Business Model

At AdMedia Technologies we believe each individual need is unique, our business model are developed with this philosophy in mind.

❖ Fixed Price – Fixed Time Model

❖ Hourly Rate Model

❖ Dedicated Teams Model

❖ White Label Partners/Alliance

❖ Maintenance Model

❖ Support 24\*7

# Thank You



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